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Mark of Conformity Rules and Regulations for Accredited Companies

September 2021



INTRODUCTION

These Guidelines govern the corporate image, design principles, visual assets and tone of voice for the Nadcap® program, including the mark of conformity, program certificate and program name.

Followed carefully, these guidelines will help you integrate PRI's proprietary logos, colors, fonts and design elements, and create uniform messaging across your communications footprint, strengthening the value of your accreditation and clearly defining your accredited status to the industry at large.

OVERVIEW

The Performance Review Institute (PRI) uses its Mark of Conformity to clearly indicate the program to which conformance has been demonstrated. The Mark of Conformity is a protected certification mark of PRI. PRI has applied to register the Mark of Conformity with the United States Patent Office under the terms of USCC 1051 et.al (Trademark Act of 1946, Lanham Act).



RULES AND REGULATIONS

Nadcap Mark of Conformity

1 of 2

1. Use of the appropriate Mark is delegated, in writing, to companies that have been awarded a Program Certificate of Accreditation/Conformance and are listed on the PRI Qualified Manufacturers' List (QML).
2. When using the Mark of Conformity, the accredited company shall be responsible for ensuring the audit program (e.g. Heat Treating, NonDestructive Testing, Chemical Processing) is clearly identified along with the Mark.
3. The Mark of Conformity may be used on company letterhead, fax cover sheets, business cards and other business stationery. The Mark of Conformity may be used in advertising such as website, flyers, mailings, paid advertisements in magazines and trade publications, company promotional materials and company souvenirs.
4. When not in conflict with customer requirements, the Mark of Conformity may be applied directly to products, and/or their associated test reports for products/processes that are listed in the QML.
5. Neither the Mark of Conformity, nor the Program Certificate nor the Program Name shall be used in such a manner that may cause confusion between certified and non-certified products, processes, or services to which the accreditation applies.
6. In every case, the accredited company shall take sufficient care in publications and advertising so that there is no likelihood of confusion regarding the scope of accreditation as it applies to products, process and services.
7. The Mark of Conformity is not to be transferred from one entity to another.
8. Companies with multiple facilities or locations must indicate which facility or location is accredited. Companies must ensure that when advertising accreditation, the specific locations are identified and there is no potential for confusion or potentially misleading statements and/or promotional literature that incorrectly indicate all or multiple facility accreditation.

RULES AND REGULATIONS

Nadcap Mark of Conformity

2 of 2

9. The Program accreditation is valid through the expiration date indicated on the Certificate of Accreditation. If the accreditation is suspended, revoked for cause, or is not renewed, the company must immediately cease using the Mark of Conformity, Program Certificate and/or Program Name, and distributing literature or other materials which carry the Mark of Conformity.
10. Electronic Files of the Mark of Conformity will be sent concurrently with the PRI qualification or approval certificate/notification via email.
11. High resolution electronic files are available upon request. Contact the commodity specific Coordinator via phone or email. Contact information can be found using the 'Contact Us' link on PRI eAuditNet (www.eAuditNet.com).
12. Nadcap is a registered U.S. certification mark. Due to its certification mark status, when referring to Nadcap in text, it must be used as an adjective e.g. the Nadcap program, Nadcap accreditation.
13. PRI may employ reasonable surveillance to ensure proper use of the Mark of Conformity, Program Certificate and Program Name.
14. Improper or misleading references to the program, the certificate or the Mark that are found on products in advertisements, brochures, or other publications, will be subject to corrective actions that could include legal actions, publication of the violation via the Qualified Manufacturer List (QML) and suspension or revocation of accreditation.

DISPLAYING THE MARK OF CONFORMITY

When using the Mark of Conformity (Mark), it shall appear only as shown.

1. Do not change the font of the Mark
2. Do not change the size of the globe or descriptor
3. Do not place the Mark on a background which is complicated or provides insufficient contrast
4. Do not condense the Mark
5. Do not apply effects to the Mark



ACCREDITED

Beneath the line, insert the applicable process(es). It is recommended to use Arial font.

PROCESS TITLES

Aero Structure Assembly	Fundamental Aerospace Quality System
Aerospace Quality System	Heat Treating
Chemical Processing	Materials Testing Laboratories
Coatings	Measurement and Inspection
Composites	Metallic Materials Manufacturing
Conventional Machining as a Special Process	Nonconventional Machining
Elastomer Seals	NonDestructive Testing
Electronics – Cable and Harness Assemblies	Non Metallic Materials Manufacturing
Electronics – Printed Boards	Non Metallic Materials Testing
Electronics – Printed Board Assemblies	Sealants
First Article Inspection	Surface Enhancement
Fluid Distribution Systems	Welding

COLOR PALETTE

While all the color information you need is included in the Mark of Conformity image files, these details may be shared with third parties such as printers to assure that the Mark of Conformity is properly displayed.

PRIMARY COLOR



PANTONE

300c

C M Y K

100 62 7 0

R G B

0 100 168

HEX

0064a8

The Mark of Conformity must always be displayed in the primary color except where this is not possible, for example if the Mark is to be placed on a blue background.

In those instances, a black or white version is permitted.

HELP & ASSISTANCE

For questions, clarifications and approvals, please do not hesitate to get in touch.

CONTACT

If you have any questions, please contact a commodity-specific Coordinator. Contact information can be found using the 'Contact Us' link on PRI eAuditNet (www.eAuditNet.com).